

Food & Lifestyle

VHS007 06. MAI 2022, 07:56 UHR

Project 1

COOK BOOK

5 languages:

- English
- German
- Polish
- French
- Swedish

digital version

- extention

mastertask

- exchange
- collecting ideas

C-City menue

traditional/ typical food/ regional specialities

multigeneration

seasonal food

- easter
- christmas

photos

videos

zoom conferences

- try the recipies
- speak about the results

youth project

prominent cooks

media:

- Instagram
- YouTube

purpose of the cook book

- share recipies
- recommended drink
- share information about C-Cities
- share information about region
- starting point for more: - cooking contest - selling on local food markets -

Schedule

Planning 2022
conception of the book

Planning until 2023

- writing
- translating
- zoom conferences
- trying out
- photos
- videos
- finding sponsors
- production/ layout

Planning until 2024

- printing
- selling it in November (christmas present)

Planning until 2025

- selling
- partying

planning after 2025
